Affordability
A Promise to Make College Attainable

#11
Kiplinger's Best College Values among public universities (2019)

57.2%
Students graduating debt-free (2021)

3.89
Years to earn a degree on average (2020–21)

Innovation
A University of Firsts
• Bone marrow transplant (UW Hospital)
• Academic dance program
• Department of wildlife management
• Poverty research center
• Projection world map that reflects true continent size

A Legacy of Discovery
• Vitamins A and B and use of Vitamin D
• Blood-thinner Warfarin
• Homo naledi human ancestor
• Cosmic neutrinos at South Pole
• Creation of synthetic genes
• Cultivation of embryonic stem cells in a lab

Academics
A Top-Ranked Public University

#1:
National public university (Washington Monthly, 2021)

#1:
Best hospitals in Wisconsin (U.S. News & World Report, 2021)

#14:
America’s Best Colleges among public universities (U.S. News & World Report, 2021)

#25:
Best university worldwide (Center for World University Rankings, 2021)

Outreach
A Commitment to Public Service

#4
Study abroad participants among U.S. universities (2021)

Research
A World-Class Research Enterprise

$1.3B
Research expenditures (2020)

$30.8B
Economic impact to the state (% of economy; 2021)

Badger Athletics • A Big Ten Athletics Powerhouse

800
Student-athletes

226
Individual NCAA championships

23
NCAA Division I teams

400+
Startups formed from UW research

Prepared by University Marketing, University of Wisconsin-Madison
711 State St., Suite 200, Madison, WI 53703
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